Kickstarter Campaigns Chandler Dunklin

1.

* Campaigns that support creative expression are the most numerous Kickstarter campaigns, within the creative category, music campaigns have the highest success rate.
* Food based campaigns have the lowest success rate.
* Plays were far and away the most popular sub category of Kickstarter campaigns.

2.

* Limitations of this data set include a lack of donor information. It would be helpful to know where the donors were located and when they gave to the campaign.

3.

* We could create tables and graphs that drilled into the timing of campaigns, when the successful campaigns were launched, how long they lasted, and when they received the most donations.